

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 00336 160850Z

14

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 113562

P R 160811Z JAN 74

FM AMEMBASSY TAIPEI

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 671

UNNLAS TAIPEI 0336

FOR LEONARD FROM HARWOOD

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: AMPRO 74

1. IN ORDER PREPARE FLYER COPY FOR FEBRUARY 1, PRINTING
DEADLINE REQUIRE IMMEDIATELY COMPLETE FINAL LIST EXHIBITORS,
STATUS, I.E.; SEEKING REPRESENTATION OR NOT AND PRODUCTS
BEING SHOWN.

2. ENTIRE PROMOTION SCHEDULE AFFECTED BY FURTHER DELAY,
NECESSITATING ELIMINATION CERTAIN KEY PROMOTIONAL ACTIVITIES
DUE EXTREMELY SHORT LEAD TIME REMAINING.

3. SINCE PRINTER REQUIRES ONE MONTH TO PRODUCE EXHIBITION
DIRECTORY, DEADLINE FOR SUBMISSION TRANSLATED COPY TO
PRINTER IS FEBRUARY 8. EVEN MARCH 8TH DELIVERY OF DIRECTORY
BY PRINTER WILL BE TOO LATE FOR USE AT SEVERAL PROPOSED
PROMOTIONAL EVENTS. UNFORTUNATELY, AS POINTED OUT IN MORE
DETAIL HARWOOD LETTER JANUARY 14, FOURTEEN OF THIRTY-
THREE MARKETING DATA FORMS RECEIVED CONTAIN INSUFFICIENT
INFORMATION IN BLOCK TEN TO ENABLE HIM PREPARE CATALOG
PAGE FOR EXHIBITOR. REQUEST HORRIDGE SEND COPY HARWOOD
FORM LETTER WITH SAMPLE CATALOG PAGE TO EVERY U.S.
EXHIBITOR FAILING TO PROVIDE THIS INFORMATION ON MARKETING
DATA FORM URGING COMPLIANCE IMMEDIATELY. FIFTY COPIES
THESE LETTERS PROVIDED BY HARWOOD PRIOR HIS DEPARTURE.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TAIPEI 00336 160850Z

4. WHERE EXHIBITORS HAS LOCAL TAIWAN AGENT, WILL ATTEMPT

SECURE THIS INFORMATION LOCALLY, ALTHOUGH THIS PRACTICE
NOT ALWAYS SATISFACTORY SINCE PRINCIPAL USUALLY IN
BETTER POSITION TO PROVIDE SALES MATERIAL THAN LOCAL
REPRESENTATIVE.
MCCONAUGHEY

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974TAIPEI00336
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740137/aaaabioo.tel
Line Count: 66
Locator: TEXT ON-LINE
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: elyme
Review Comment: n/a
Review Content Flags:
Review Date: 22 APR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22 APR 2002 by elbezefj>; APPROVED <20-Nov-2002 by elyme>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AMPRO 74
TAGS: BEXP, TW
To: COM STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005